



PROFESSIONAL PROGRAM IN

**STRATEGIC LEADERSHIP**

IN A **VUCA** WORLD

## OVERVIEW

The Fourth Industrial Revolution of the 21st century has ushered in a new wave of management development and leadership practices. The Strategic Leadership program, from UCLA, aims to prepare you for senior leadership roles by helping you discover your unique leadership style in a VUCA world.

On completion of the program, you will be expected to

- Develop a multi stakeholder approach through an inspirational leadership style while leading complex change in a VUCA world
- Discover your authentic leadership style and transition to high-level strategic leadership roles while you lead a business in today's dynamic landscape
- Advance your ability to make strategic decisions at the business-level and corporate-level while driving the economic and ESG (Environmental, Social and Governance) goals
- Be the architect of an agile organizational culture through inspired and empowered human capital
- Be an Innovation Champion by embedding innovation into the DNA of the organization



## WHO SHOULD ATTEND



**Business executives** handling key strategic positions in their organizations



**Mid-level managers** and function heads seeking to transition into senior leadership positions



**Senior managers** aspiring to break into the C-suite of professionals

## ELIGIBILITY

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC /AIU/State Government) in any discipline
- **Work Experience** - Minimum of at least **7 years** of work experience

## PROGRAM DETAILS

**PROGRAM FEES: INR 1,00,000 + GST**

(INSTALLMENT OPTION AVAILABLE)

COURSE COMMENCEMENT: **25 JUNE 2021**

DURATION: **5 MONTHS**

CLASS SCHEDULE:  
**FRIDAYS FROM 07.30 P.M. TO 09.30 P.M. IST  
(2 HRS)**

## PROGRAM BENEFITS



### LEARN TO APPLY COMPLEX LEADERSHIP CONCEPTS IN REAL-LIFE SITUATIONS

Understand theoretical concepts and learn their application in real life through sessions from both academicians and practitioners



### BUSINESS RELEVANT COURSE DESIGNED BY EXPERT ACADEMICIANS

Course content and structure designed by expert academicians who bring to you what is relevant to you and the ever changing business environment that you operate in



### LEARN FROM EMINENT GLOBAL FACULTY, INDUSTRY LEADERS AND PRACTITIONERS

Lectures imparted by eminent global faculty and industry experts/leaders to highlight perspectives that are relevant and applicable to the present day business environment



### NETWORK WITH YOUR PEERS AS YOU WORK ON ELABORATE GROUP PROJECTS

Work as a group on projects to find solutions to common leadership challenges and network with your peers

## **MODULE 1 – LEADING IN THE NEW NORMAL**

- Business challenges in a post-Covid environment
- Leading in a VUCA (Volatile, Uncertain, Complex and Ambiguous) world
- A multi-stakeholder approach to leadership

## **MODULE 2 – AUTHENTIC LEADERSHIP**

- Knowing yourself to lead others
- Increasing your influence and persuasion
- Becoming a great mentor and coach

## **MODULE 3 – BUILDING A HIGH PERFORMANCE CULTURE**

- Attracting and nurturing talent
- Setting aspirational goals and inspiring others
- Designing the organization for success

## **MODULE 4 – LEADING CHANGE AND DRIVING INNOVATION**

- Building an agile organization
- Embedding innovation into the DNA of the organization
- Creating an entrepreneurial mindset within employees

## **MODULE 5 – RESPONSIBLE LEADERSHIP FOR TOMORROW**

- Leveraging the power of scenario analysis
- Leveraging technology for disruptive business models
- Balancing economic and ESG (Environmental, Social and Governance) goals

**PROFESSOR SOUMITRA DUTTA**

Soumitra Dutta is a Professor of Management at and the former founding dean of the SC Johnson College of Business at Cornell University, New York. He has held senior administrative positions in leading business schools and universities for more than 20 years. He is the Chair of the Global Business School Network, an influential network of more than 100 leading business schools from around the world. He is also the founder and President of Portulans Institute, a non-partisan nonprofit research and education institution based in Washington DC.

Dutta is on the global boards of Sodexo and Dassault Systems. He is also a member of the Shareholder Council of Chicago-based healthcare consulting company ZS Associates. Dutta is a member of the Davos Circle, an association of long-time participants in the Annual Davos meeting of the World Economic Forum. He was the co-chair of the World Economic Forum's Global Future Council on Innovation Ecosystems. He is also the Chief Academic Advisor to the Artificial Intelligence Forum of the Confederation of Indian Industry.

**PROFESSOR TAWFIK JELASSI**

Tawfik Jelassi is Professor of Strategy and Technology Management at IMD. He is also Co-Director of the Orchestrating Winning Performance (OWP) program in Lausanne and Singapore/Dubai, which is the school's largest executive education program with over 600 participants enrolled per year. His major research, teaching and consulting interests are in the areas of digital business transformation and leadership in turbulent times. He was granted several excellence awards for his teaching and research in Europe and the USA, and has received two national decorations from the President of Tunisia: "The Order of merit in the fields of education and science" and "The Order of the Republic".

Before joining IMD, Dr. Jelassi was Minister of Higher Education, Scientific Research, and Information & Communication Technologies in the transition-to-democracy Government of Tunisia (2014-2015). Prior to that, he was Chairman of the Board of Directors of Ooredoo Tunisia, the leading mobile telecom operator in the country. Between 2000 and 2013, he was Professor and Dean of the Business School at Ecole Nationale des Ponts et Chaussées (Paris). Previously he was Coordinator of the Technology Management Department and Associate Professor at INSEAD (Fontainebleau)



## ELISABET ENGELLAU

Elisabet Engellau is Adjunct Clinical Professor of Management and among the founding faculty of the INSEAD Global Leadership Centre (IGLC). Until 2013 she was Leadership Development Programme Director for a number of Open and Customized Programmes for executives at INSEAD.

In addition, she regularly serves as visiting faculty at the Centre for Creative Leadership, and the Stockholm School of Economics. She has been an affiliate professor at the McGill University, Faculty of Management, a teaching fellow at Harvard University, and at Concordia University, Montreal. She has also produced and directed a number of video films for management education and has recently been involved in developing two new feedback instruments. She is the co-author of "Doing an Alexander: Lessons on Leadership by a Master Conqueror", published in 2004.

## PEDAGOGY

The pedagogy will comprise of live and interactive class discussions, theoretical lectures, case discussions, case study assignments, group-based projects focused on problem solving and peer to peer learning. The sessions will be facilitated by leading global faculty and industry leaders. All enrolled students will also be provided access to the Cloud Campus through which students may access other learning aids, reference materials and assessments, case studies, projects and assignments as appropriate. Throughout the duration of the course, students will have the flexibility to reach out to the professors, real time during the class or offline via the Cloud Campus to raise questions and clear their doubts.

## ASSESSMENT AND EVALUATION

There are periodic evaluations built in throughout the duration of the course. These may be in the form of discussions, assignments, case studies or group projects. The evaluations are designed ensure continuous student engagement with the course and encourage learning. Participants who successfully complete the program along with the requisite attendance criteria, will be awarded a record of participation from University of California, Los Angeles (UCLA) Extension.



## ABOUT UCLA EXTENSION

**UCLA** Extension

UCLA Extension is a continuing education institution headquartered in Westwood, Los Angeles, on the campus of the University of California, Los Angeles.

Founded in 1917, UCLA Extension is part of the University of California system, and all courses are approved by the University of California, Los Angeles, although it is financially self-supporting.

Accredited through UCLA, by the Western Association of Schools and Colleges, UCLA Extension offers more than 5,000 courses and more than 100 certificate programs. As one of the nation's oldest, largest and most comprehensive continuing and professional studies providers, UCLA Extension gives you a wide range of options to advance in your career, switch careers, or achieve personal growth.

## ABOUT IGESIA

academy.  
**igesia.co**

Igesia is a global learning and education company with headquarters in Ithaca, New York (USA) and offices in Gurugram, India. Igesia Academy aims to deliver quality education in person, live virtual and blended modes with a high degree of customization to suit the learning needs of senior executives. Igesia Academy has a unique global repository of faculty from globally acknowledged business schools, liberal arts colleges and engineering schools. The Academy connects the best faculty from world class universities to executives in India and other markets and offers customized courses on industry relevant and topical themes with certifications from top global schools.

## ABOUT TALENTEDGE

**TALENTEGE**   
Live & Interactive Digital Learning

Talentedge offers courses jointly with world-leading institutes and corporates. We enable working professionals to plan their future course of action and fast track their careers.

Talentedge partners with top Indian & International institutes including IIMs , XLRI, MICA, SPJIMR, Jack Welch Management Institute (JWMI) and also with renowned corporates like OLX, Viacom 18, Society of Human Resource Management (SHRM) and others.

Our ability to recreate classroom type interactions in the virtual world has struck a chord with over 4,50,000 individuals and corporate learners.

We initiate industry relevant learning by bringing eminent subject experts into online education. Talentedge is one of the first Ed-Tech organizations to be credited with an ISO: 9001-2008 certification.

*In collaboration*  
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**UCLA** Extension

*In collaboration*  
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**FOR MORE DETAILS**

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