

TALENTEGE 

Live & Interactive Digital Learning



 **eCornell**

EXECUTIVE LEADERSHIP

Certificate Program for Indian Executives

Overview

Transform into the finest version of you!

Talentedge is proud to offer the Executive Leadership Certificate Program for Indian Executives in collaboration with eCornell, Cornell University's online learning platform.

A leader's credibility, authority and ability are under constant scrutiny. And rightfully so, as it is the leader's job to keep a team focused and motivated, communicate strategy, negotiate skillfully, influence team behaviors, and deliver results.

This executive leadership certificate from eCornell will enable you to build high-performing teams and become a more authentic and transformative leader. It's crucial for an executive leader to possess the right blend of soft skills and a strategic mindset in order to achieve specific performance outcomes in the organization.

The Executive Leadership Certificate provides you with the critical skills you require to lead your organization to success through a series of six core modules and two electives that provide you with the flexibility to customize the program to suit your professional goals.

What You Will Learn

- **Improve the Motivation and Quality of Management in the Organization**

Evaluate and overcome the factors that undermine employee motivation and engagement in your organization.

- **Enhance Decision-Making Capabilities Under All Circumstances**

Respond decisively and consistently when faced with situations that require a decision.

- **Detect and Address Impediments to Your Credibility**

Detect and address impediments to your credibility with subordinates, superiors, and others with whom you interact professionally.

- **Learn the Art of Negotiation**

Explore critical decisions such as when to negotiate, when not to negotiate, whether you should make the opening move in a negotiation, and how many issues you want to put on the table.

- **Implement Healthy Team Behaviors and Functions**

Implement healthy team behaviors and functions by devising employee-related practices that improve your organization and thereby enhance service outcomes to customers.

What You Will Earn

- Certificate of Completion in Executive Leadership
- 64 Professional Development Hours (6.4 CEUs)
- 48 Professional Development Credits (PDCs) Toward SHRM-CP and SHRM-SCP Recertification
- 75 Professional Development Units (PDUs) Toward PMI Recertification



Inside the Program

- Courses begin every 2 weeks, so you can start whenever you're ready. You can take the courses back to back or take time off between your courses.
- Students spend approximately 3-5 hours per week on each course.
- Lectures, text transcripts, readings, discussions, and projects are accessible 24 hours a day for three weeks each.
- Courses include multiple-choice quizzes and instructor moderated discussions.
- Expect plenty of opportunities for collaboration and networking with fellow participants both during and after your courses.

Who Should Enroll?

- High-potential mid-level managers with 5+ years' experience
- Upper-level or senior managers with 5+ years' experience
- VP or C-level executives

Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC /AIU/State Government) in any discipline
- Proficiency in English, spoken and written, is mandatory

▮ Syllabus

- **Quality and Service Excellence (LSM594)**

At the end of the day, if your customers aren't happy, your organization won't succeed. Learn how to ensure your organization is providing the highest quality service across the board.

- **Leading Collaborative Teams (LSM585)**

In order to effectively lead a team, you must first figure out how to ensure that your team works seamlessly together. Learn how to build a functional and successful team with the teachings from Cornell University.

- **Strategic Decision Making (LSM582)**

Being able to make a timely, well-reasoned decision is a critical skill every leader must possess. Learn how to hone this skill through a proven methodology from Cornell University.

- **Leading with Credibility (LSM586)**

Without the trust of those you lead and those who support you in an organization, it is next to impossible to be successful. Learn what you need to gain and keep the respect of your colleagues to keep your career moving forward.

- **Motivating People to Higher Performance (LSM596)**

This course answers fundamental questions related to motivating people: How can you tell whether a person is unmotivated or just a poor fit for the job? How can a leader motivate a large group of people at once? And how can middle managers motivate people when there are real obstacles standing in their way?

- **Coaching Skills for Leaders (LSM584)**

Managing employees isn't enough anymore. For your company to succeed, you must build relationships through coaching. Get the skills needed to be an effective coach and learn what—and what not—to do to move your organization forward.

Electives (Choose any 2)

- **Planning and Delivering Effective Presentations (LSM588)**

Being able to effectively formulate and share your ideas verbally is a key skill essential to any leader. Learn the ins and outs of creating dynamic, attention grabbing presentations.

- **Leading Across Cultures (LSM595)**

In today's marketplace, leading multicultural teams is becoming the norm. Learn the skills needed to assess your organization and your management style to ensure you're leading a diverse team in the best ways possible.

- **Leading for Creativity and Innovation (LSM587)**

Innovation is all the rage—but do you know what it really means for your organization? Find out what innovation is and how to apply the concept to your team for successful implementation of cutting-edge ideas.

- **Negotiation Skills (LSM589)**

Being able to effectively negotiate is a critical skill that can be used in all aspects of your life—not just in the business world. Learn the ins and outs of negotiation, including how and when to negotiate.

- **Leading Strategic Change Initiatives (LSM583)**

No one likes change within their organization. But if the change initiative is led properly, the process can be successfully managed and implemented with minimal resistance. Learn how to accomplish this in your organization.

- **Leading Organizational Change (LSM591)**

Learn how to effectively manage change in your organization by knowing when change is needed, working on getting the change accepted organizationally and implementing change in the best way possible.

- **Navigating Power Relationships (LSM597)**

In many cases, those in power are the ones who get the final say in organizational decision making. Analyze where you fit in the power hierarchy and how to increase your power to get things done within your organization.

● **Becoming a Strategic Leader (LSM598)**

Learners will create a personal leadership strategy and build a professional network within their organization to prepare and further their roles in the organization.

Faculty



Samuel Bacharach

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About eCornell



As Cornell University's online learning unit, eCornell delivers online professional certificate programs to individuals and organizations around the world. Courses are personally developed by Cornell faculty with expertise in a wide range of topics, including hospitality, leadership and management, marketing, human resources, technology, and data analytics.

The students learn in an interactive, small-class format to gain skills they can immediately apply in their organizations. eCornell has offered online learning courses and certificate programs for 18 years to over 150,000 students at more than 2,000 companies.

Program Details

- **Duration:** 4 months
- **Program Fee:** INR 1,50,000 + GST
- **No. of Courses:** 6 + 2 Electives
- **Effort:** 3-5 hours per week
- **Format:** 100% online
- **Model:** Instructor-led



For More Details

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